



## **Butler-MacDonald Completes HQ Expansion**

1/10/2005 9:40:27 AM

**INDIANAPOLIS (January 10, 2005) – Butler-MacDonald, Inc., a world leader in industrial plastics separation, recycling, recovery and contamination removal, recently relocated and expanded its corporate headquarters and processing facilities.**

The \$1 million dollar investment was made to further enable the company to meet rising market demand for its wide array of plastic separation and recovery services. This investment is supported by an aggressive marketing campaign, new business development initiatives and several strategic new hires. The culmination of these efforts will allow Butler-MacDonald to lend its expertise and offer additional services to global manufacturers of pre- and post-consumer and industrial plastics products and by-products.

In an effort to gain additional market share and reach a variety of new vertical industries, Butler-MacDonald formed a strategic relationship with Synergy Marketing Group, Inc. The goal is to increase Butler-MacDonald's presence in markets where its recycling services are critical to manufacturers' cost and quality control initiatives.

Target markets include the transportation sector such as bulk truck and rail; construction segments that use or manufacture vinyl (PVC) window and siding; automotive OEMs (original equipment manufacturers) and parts manufacturers; computer and software manufacturers and distributors; medical device and pharmaceutical manufacturers; and the music and entertainment industry. These are markets where Butler-MacDonald's separation, recycling and contamination removal services can be utilized for separation of plastic parts, pellets or resins that have been intentionally or accidentally mixed together.

"We are entering 2005 as the single-most experienced industrial plastics recycler," notes Scott Johnson, president and chief executive officer of Butler-MacDonald, Inc. "Success in our business is not measured by the type or amount of equipment you own – it is determined by expertise. This means knowing how to solve specific and complex contamination scenarios. We have spent the last 20 years honing our processing techniques and earning a solid reputation for delivering consistent and unmatched quality to our customers. The recent investments make it possible for us to meet the growing demand for our high level of recycling expertise, increase production and process a wider array of complex feedstreams."

The new 80,000 square foot state-of-the-art facility doubles previous capacity and includes 40,000 square feet of dedicated processing space equipped with concurrent production lines. The facility employs more than 30 personnel on multiple shifts and includes an onsite laboratory. Other infrastructure improvements include heightened security measures, multiple weigh stations, expanded shipping and receiving capabilities and a systematic inventory management system. All investments are designed to emphasize quality control procedures, produce rapid turn around of material and position the company for growth.

The company decided to remain in Indianapolis because this location offers a cost-effective logistical advantage to its national and global customers. Accessible by more interstates than any other city in the nation, Indianapolis features an international airport, is home to FedEx's second largest hub and is reachable within one day's drive of 75% of the U.S. and Canadian population. Transportation advantages are further enhanced by five rail lines that penetrate the region and three ports (one on Lake Michigan and two on the Ohio River).

**About Butler-MacDonald, Inc.**

Butler-MacDonald, Inc. is a world leader in industrial plastics separation, recycling, recovery and contamination removal. The company works with most polymers or mixtures of resins, offering a full array of services that include sample analysis, plastics refining, warehousing and remarketing. Butler-MacDonald's ability to bring tangible value to its customers is based on more than 20 years of industry experience, a significant investment in an 80,000 square-foot, state-of-the-art facility, a staff trained in procedural best practices, a reputation for high integrity and an organizational philosophy steeped in quality assurance.

Butler-MacDonald works with manufacturers, plastics brokers/recyclers and prime resin producers to recover value from pre or post-production plastics, post consumer and finished products. This includes helping organizations reduce production costs by recovering costly feedstreams; maintain market share by destroying expired or sub-standard end products; comply with environmental missions through recycling initiatives; create new revenue streams by restoring waste products to pure form; and reduce liability by purifying contaminated feedstreams.

Founded in 1983, Butler-MacDonald is privately held and headquartered in Indianapolis, Ind. To learn more about the company, its proprietary processes or the vast industries it serves, call (317) 872-5115 or visit [www.butlermacdonald.com](http://www.butlermacdonald.com).

Source: Butler-MacDonald

